

Providing SMILES



Across Arkansas

Community Benefits Overview

Delta Dental of Arkansas is the largest and most experienced dental insurance company in the state. Our 30 years of experience in providing dental benefits is the reason that more than two million people nationwide trust us with their smiles.

While insurance is our business; improving oral health and wellness is our mission.

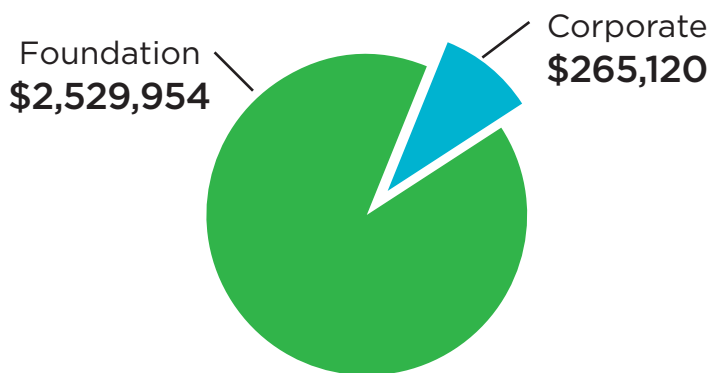
By working to improve education and removing barriers to oral health care, we are ensuring that an investment in healthier children and families now will equal a healthier future for Arkansas.

Through our community benefits efforts, we work to help reduce oral health disparities through supporting organizations and programs that have the greatest impact on improving the health of Arkansans.

We offer charitable sponsorships and contributions across Arkansas through Delta Dental and the Delta Dental of Arkansas Foundation.



Studies show that the earlier in life a person begins regularly-scheduled, quality dental care, the less likely they will develop long term oral health illnesses that could eventually present an undue economic burden or lead to other serious health conditions.



In 2016, our combined community benefits efforts totaled almost **\$3 million dollars** distributed across the state.

Corporate Giving

Delta Dental provides support to local organizations, projects and programs. In keeping with our corporate mission, our corporate giving efforts focus on supporting initiatives that improve oral health.



COMMUNITY PARTNER PROFILE

March of Dimes March for Babies/Dental by One

Delta Dental supports several statewide charitable programs and events throughout Arkansas, including the March of Dimes “March for Babies” event.

At the Delta Dental “Dental by 1” area, March of Dimes employees and volunteers provided educational materials to 1,600 families about the importance of visiting the dentist within six months of getting the first tooth — and no later than the first birthday.



Delta Dental employees volunteer with Habitat for Humanity of Central Arkansas.

In 2016, the organizations receiving support from Delta Dental represent a diverse group focused on oral health and wellness, public education, and arts and culture.

IN-KIND DONATIONS

Delta Dental provides in-kind resources by offering free oral health kits that include toothbrushes and toothpaste. We have also developed educational literature that we provide to encourage good oral health habits.



100,000+

In 2016, more than 100,000 toothbrushes were distributed to schools, teachers, dentists, pediatricians, non-profits, churches, libraries, and school-based health care programs.



50,000

In addition, we piloted GUARD-A-GRIN,[®] which provided 50,000 free mouth guards to children ages 4-18 who participate in organized sports such as football, basketball, etc.

CORPORATE CITIZENSHIP

Delta Dental encourages our employees to engage in community service both in and outside of the workplace.

That involves connecting employees to volunteer opportunities such as the annual Arkansas Mission of Mercy (ARMOM) event, backpack drives, reading at schools, etc.

In 2016, employees participated in a variety of volunteer efforts, including a food and clothing drive where we raised a total of more than 6,000 nonperishable food items and over 1,600 pairs of socks for the Arkansas Dream Center. A team of employees also volunteered with Habitat for Humanity of Central Arkansas to help build a tiny house for a North Little Rock resident.



University of Arkansas for Medical Science Oral Health Clinic.



Arkansas Children's Hospital Mobile Dental Clinics.



Patient receives annual checkup at the Community Clinic in Springdale.

Delta Dental of Arkansas Foundation

The Delta Dental of Arkansas Foundation, the 501c3 nonprofit arm of Delta Dental, has given an average of \$3 million in each of the last three years to support organizations, programs and initiatives designed to improve access to better oral care services for individuals and families.

By investing in dental education, prevention and treatment, the Foundation is focused solely on fulfilling Delta Dental's mission to improve the oral health of Arkansans.

ONGOING FUNDING

In 2016, the Foundation provided ongoing funding to support in hospital dental clinics.

\$220,000 — University of Arkansas for Medical Sciences

To support the UAMS Delta Dental of Arkansas Foundation Oral Health Clinic, which offers routine dental visits and provides dental hygiene students with practical experience.

\$150,000 — CARTI

To support the Delta Dental of Arkansas Foundation Oral Health Clinic in the CARTI Cancer Center. The two dental operatories contain state-of-the-art equipment, including a digital panoramic X-ray machine that produces quality imaging needed to assess the oral health of head and neck cancer patients prior to radiation treatment.

\$260,000 — Arkansas Children's Hospital

To support dental and craniofacial care at Arkansas Children's Hospital, including three mobile dental clinics that provide dental services to underserved children at elementary schools in central, northwest and southeast Arkansas.



Arkansas
Mission of Mercy
"Touching Lives"

The Foundation is also a supporter of ARMOM, Arkansas' largest charitable dental clinic. 2016 was our 10th year as Founding Sponsor and marked our total contribution since inception to \$1 million dollars.

 **\$30,000**

Community grants are annual grants up to \$30,000 that seek to establish a sustainable presence in communities and work to improve oral health on an ongoing basis.

 **\$2,500**

Mini grants are one time, smaller grants up to \$2,500 that work to initiate innovative methods towards improving oral health.

GRANTS

Each year, local organizations are eligible to apply for grant funding through the Delta Dental of Arkansas Foundation.

This vital funding helps community-based clinics and other nonprofits provide school-based oral wellness education, fluoride varnish, and other integrative health services.

COMMUNITY GRANT PROFILE

12th Street Clinic Supporting a Model of Integrated Oral Health

Integrating medical and dental health care services is one way to ensure that preventative care can begin early. At the 12th Street Health and Wellness Center, University of Arkansas School for Medical Science (UAMS) students provide free health and wellness services, including disease and medication management, basic dental screenings, health screenings, education, and immunizations for the community.

Through the community grant program, the Delta Dental of Arkansas Foundation has provided a total of \$200,000 since 2015 to support dental care and encourage dental education and residency at the clinic. Patients are often seen first at the center, with some being referred for the next level of care at the UAMS Delta Dental of Arkansas Foundation Oral Health Clinic.

The partnership seeks to expand the clinic's outreach program while simultaneously creating opportunities for students to collaborate between the medical and dental health care fields. Combining the delivery of oral health and primary care services promotes a comprehensive health care system that is more efficient, patient-centered and has the potential to provide affordable, quality health care to residents throughout the state.



The Delta Dental of Arkansas Foundation presents a check to the University of Arkansas for Medical Sciences (UAMS) 12th Street Health and Wellness Center to support dental care and encourage dental education and residency at UAMS.

COMMUNITY GRANT PROFILE

Little Rock School District Bright Smiles Program Supporting Smiles in the Schools

The Delta Dental of Arkansas Foundation awarded a community and mini grant totaling \$92,500 to support all program efforts and expand oral health and prevention programs to all Little Rock School District (LRSD) elementary schools and early childhood centers.

The Bright Smiles program, which coordinates basic oral health screenings and fluoride varnish treatments for pre-kindergarten to 5th grade students across 25 LRSD schools over the next three years, will impact nearly 11,000 students in the District.



Students from Meadowcliff Elementary at the announcement of Bright Smiles, the Little Rock School District's (LRSD) new school based oral health education initiative.

FLUORIDATION

The Delta Dental of Arkansas Foundation has contributed almost \$7 million dollars to improve water systems and provide access to community water fluoridation. Once completed, our statewide fluoridation efforts will impact the lives of 650,000 Arkansans.

We are advocates for community water fluoridation as an effective and cost efficient method to improve the oral health of Arkansans.

Bright Smiles includes a comprehensive approach to improving oral care:



Provide training and technical assistance for school nurses.



Provide educational materials and outreach to students and families.



Completion of a risk assessment and fluoride varnish applications for students.



Free oral health kit for each student that includes a toothbrush, toothpaste, and floss.



Nearly **\$7 million** contributed

and will impact the lives of



650,000
Arkansans

2017 Priorities

In 2017, our community benefit efforts will focus on several key projects, including:

- Improving oral health while helping to decrease statewide childhood obesity rates through educating families about the impact of sugar sweetened beverages.
- Focus on increasing access to oral health services and education in aging adults.
- Advocate for an increase of medical-dental integrated health systems that will allow for the delivery of oral health services to rural areas of the state where families may not have access to a dental professional.
- Complete the Basic Screening Survey with Arkansas Children's Hospital, which will serve as a baseline to identify the most significant ways to improve oral health among children in the state.
- Further promote our in-kind donations through GUARD-A-GRIN® Public Service Announcements and educational community appearances with the Tooth Fairy and Captain Supertooth.



Captain Supertooth teaches local elementary students about the importance of brushing with Dr. Seuss' Cat in the Hat during National Read Across America Day at the William J. Clinton Presidential Library.

2016 RECIPIENTS OF DONATIONS THROUGH DELTA DENTAL OF ARKANSAS OR THE DELTA DENTAL OF ARKANSAS FOUNDATION

Acansa Arts Festival	Heifer International
Access Group, Inc.	Hope Cancer Resources
Adam Monie Wear	Ican! Of Arkansas
Arkansas Medical and Dental Professionals Association	JDRF
American Association of Dental Consultants	Junior Achievement of Arkansas
American Heart Association	Junior League of Little Rock, Inc.
American Red Cross	KIPP Delta Public Schools
AR Hunger Relief Alliance	Lake Village Waterworks
Arkansas Advocates for Children & Families	LifeStyles, Inc.
Arkansas Baptist College	Literacy Action of Central Arkansas
Arkansas Business Publishing Group	Little Rock Marathon
Arkansas Children's Hospital Foundation	Little Rock School District
Arkansas Commitment	Magazine Wellness Center
Arkansas Foodbank	Make - A - Wish Mid South
Arkansas Lighthouse for the Blind	March of Dimes Foundation
Arkansas Public Health Association	McGehee Water & Sewer System
Arkansas Repertory Theatre	Mercy Health Foundation
Arkansas Sheriff's Youth Ranch	Mid Delta Health Systems, Inc.
Arkansas State Chamber of Commerce	Mid South Health Systems
Arkansas State Dental Association	Miss Arkansas Scholarship Foundation
Arkansas State Golf Association	North Little Rock Chamber of Commerce
Arkansas State Police Foundation	Our House
Arkansas Mission of Mercy	Pulaski Heights United Methodist Church
ARVETS, Inc.	River City Ministry of Pulaski County
Baptist Health Foundation	River Valley Christian Clinic
Big Brothers Big Sisters of Central Ar	Riverfest, Inc.
Bishop McDonald Catholic Charities	Ronald McDonald House
Boys and Girls Club of Central Arkansas	Ronald McDonald House Charities of Arkoma
Brandon Burlsworth Foundation	Rotaract Club of Little Rock
BV Memorial Foundation Inc.	Rotary Club 99 of Little Rock
Cabot Lions Club	Sculpture at the River Market
Champions for Kids	Share our Strength
Children's Advocacy Centers of Arkansas	Shepherd's Hope Neighborhood Health Center
City of Alma	Rotary Club of Sherwood
City of Fort Smith	Springdale Chamber of Commerce
City of Hot Springs	St. Vincent's Infirmary Development Foundation
City of North Little Rock	St. Bernard's Development Foundation
Clay County Regional Water Distribution	Susan G. Komen Arkansas and Ozark Affiliate
Clinton Foundation	The Rogers Cycling Festival
Community Dental Clinic of Fort Smith and Springdale	University of Arkansas at Little Rock Children's International Future Smiles Dental Clinic
Conway Regional Women's Council	University of Arkansas at Little Rock College of Business
Counting on Each Other, Inc.	University of Arkansas School for Medical Sciences Foundation
Danville Water Department	United Way of Garland County
Downtown Little Rock Partnership	University of Tennessee Health Science Center
East Arkansas Family Health Center	Watershed Progressive League
Easterseals Arkansas	Welcome Health
Fayetteville School District	Western Greene County Regional Water Districts
Frank and Barbara Broyles Foundation	White River Health System
Good Samaritan Clinic of Fort Smith	Winthrop P. Rockefeller Cancer Institute
Habitat for Humanity of Pulaski County	
Harmony Health Clinic	

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Phyllis Rogers

CFO and Senior Vice President of Finance

Lynn Harbert

COO and Senior Vice President
of Operations

Jim Couch

General Counsel and Senior
Vice President of Governmental Affairs,
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Dave Hawsey

Vice President of Marketing

Dr. Robert Mason

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